

What if selfies shared from your place could become the best way to promote it?

When you see a selfie shared by a friend on social media, how often do you actually see where it has been taken from?

We have a solution for tourism offices, attraction parks, museums, holiday resorts or sponsors looking to maximize their social media presence through the omnipresent selfie.

Our solution gives users the opportunity to trigger a photo device placed up to 250 meters from them!

The final result is a panoramic selfie: a short video that zooms out from the original location to end on a beautiful panorama. This gives attractions the chance to show off their entire area, rather than just the background of a selfie – potentially generating social recommendation and increasing brand recognition on social media.

The videos produced are trackable, so attractions can see how often a video is viewed or reward the best ambassadors.

Clearly, our ambition is to empower user content with additional value, specifically adapted for the leisure and tourism industries.

We're currently working hard to install our first permanent solutions by spring 2017. We can't to see them in cities, museums, theme parks, sport venues, cruise companies, hotels & resorts.

Up to now, we've focused on short-term installations (1 day to 3 weeks) and we'll continue to do so for large music or sport event organizers.

PANORA.ME

#muchmorethanaselvie



Grand Place, Brussels (BE)



Belgian F1 Grand Prix, Francorchamps (BE)



Life is Beautiful Music Festival, Las Vegas (USA)



Viva for Life, Charleroi (BE)



Athens Authentic Marathon, Athens (GR)



EAS Opening party Tibidabo Park, Barcelona (SP)



Opening Europa building, Brussels (BE)



Spiegelrei, Brugge (BE)



Tomorrowland Music Festival, Boom (BE)



Atomium, Brussels (BE)



La Roche, Ardennes (BE)



Belfry, Arras (F)



MNAC, Barcelona (SP)